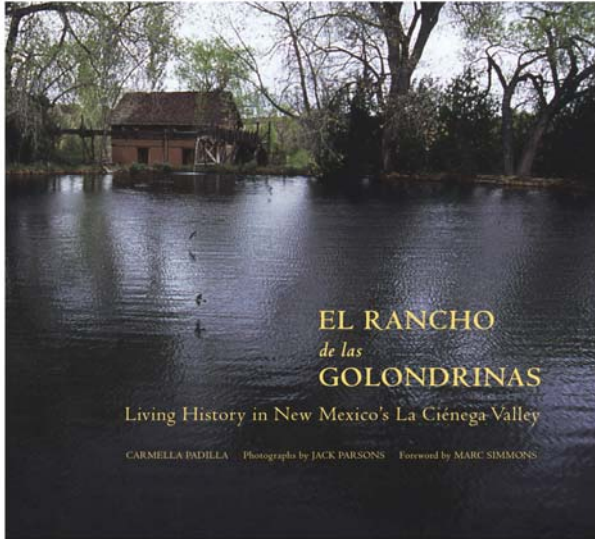


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FOR IMMEDIATE RELEASE



El Rancho de las Golondrinas
Living History in New Mexico's
La Ciénega Valley
By Carmella Padilla
Photography by Jack Parsons
Foreword by Marc Simmons

Clothbound \$39.95
ISBN 978-089013-553-2
208 pages, 200 color and black-and-white photographs
Publication Date: June 5, 2009

NEW BOOK BRINGS SPANISH COLONIAL HISTORY TO LIFE
THROUGH THE LENS OF UNIQUE
NORTHERN NEW MEXICO MUSEUM

BOOK LAUNCH

Saturday, June 6, 2009, 1:00-3:00 p.m. & Sunday, June 7, 2009, 1:00-3:00 p.m.

BOOK SIGNING in conjunction with SPRING FESTIVAL

El Rancho de las Golondrinas, 334 Los Pinos Road * Santa Fe, NM 87507

505.471.2261 * www.golondrinas.org

Santa Fe, N.M. — On June 5, 2009, the Museum of New Mexico Press will publish a landmark book that tells the story of the fabled El Rancho de las Golondrinas (The Ranch of the Swallows), a historic Spanish Colonial-era ranch in La Ciénega, just south of Santa Fe, that is now the site of New Mexico's only living history museum. Established as a museum in 1972, Las Golondrinas enchants and educates visitors with its natural beauty, annual festivals, and special events that

immerse them in the timeless ambience and traditions of Spanish Colonial New Mexico. The book will be launched with book signings during the June 6 and 7 Spring Festival at Las Golondrinas.

El Rancho de las Golondrinas: Living History in New Mexico's La Ciénega Valley takes the reader on a journey through time, place, culture, and tradition. Drawing from archival materials, contemporary research, and family records, Padilla reconstructs centuries of Native and Spanish history in the La Ciénega Valley and at Las Golondrinas. The book examines the lives of some of the ranch's many distinguished residents, from its 18th-century beginnings to its 1933 purchase by the Curtin family to its eventual transformation by the Curtin-Paloheimo family to an open-air museum dedicated to preserving the history and culture of Spanish Colonial New Mexico.

With two-hundred contemporary and archival images, *El Rancho de las Golondrinas* is an invaluable visual and written record of an important, lesser-known region of New Mexico. The book celebrates the unique beauty and history of the museum and the La Ciénega Valley and pays homage to the individuals, past and present, who bring them to life.

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CARMELLA PADILLA is an award-winning journalist and author. A native of Santa Fe, Padilla has lived in La Ciénega with her husband, Luis Tapia, since 1995. **JACK PARSONS** has been photographing the cultures and landscapes of New Mexico and the Southwest for thirty years and has documented the museum since its opening in 1972.

OTHER BOOK EVENTS

Sunday, May 24, 2009, 3:00-5:00 p.m.

BOOK SIGNING *in conjunction with New Mexico History Museum Grand Opening and history book fair*
New Mexico History Museum, 113 Lincoln Avenue * Santa Fe, NM
113 Lincoln Avenue * Santa Fe, NM * 505.476.5200

Saturday, June 20, 2009, 12:00-1:30 p.m.

BOOK SIGNING

El Rancho de las Golondrinas, 334 Los Pinos Road * Santa Fe, NM 87507
505.471.2261 * www.golondrinas.org

PUBLICITY REQUESTS

To interview the author, request artwork,
or other questions, please contact
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*Please send two Tearsheets or Clips to:
Publicity Department, MNM Press, P.O. Box 2087, Santa Fe, NM 87504*